



Goodman Speakers Bureau is now offering acclaimed *Disney Institute* professional development programs at your facility or any off-site meeting location. Contact us to find out how to "Experience the Business Behind the Magic" at your next meeting with *Disney Institute*!

About Disney Institute:

Are you looking for:

- A credible, dynamic speaker at your next conference or event?
- An inspiring speaker to captivate your audience with thought-provoking stories?
- A world-class speaker with the ability to tailor their message to meet your needs?

Then look no further!

The *Disney Institute* acclaimed professional development team is now available for keynote presentations, which are ideal for any conference, convention or business meeting.

What is *Disney Institute*

Highlighting the vision and ideals of Walt Disney, *Disney Institute* is a recognized leader in experiential training, leadership development, benchmarking and cultural change for business professionals across the globe.

Uniquely positioned to combine the resources of all Disney Destinations, *Disney Institute* is a leader at providing professional development that meets your needs. Whether it be programs at Disney Destinations or tailored visits to other business locations, they can transport you out of the traditional classroom setting and into real behind-the-scenes interactions with Disney leaders who share their business practices first-hand. The Disney Advantage conveniently provides your organization with diverse off-site programs and keynote speeches when *Disney Institute* comes to you. *Disney Institute* programs provide a unique opportunity to "Experience the Business Behind the Magic" of core business strengths like: Leadership Excellence, People Management, Quality Service, Brand Loyalty and Inspiring Creativity.

Tell me more!

Each presentation is normally 90 minutes in length and is presented by a professional from *Disney Institute*. All their speakers have considerable Disney leadership experience and a unique ability to motivate and inspire groups of all sizes. Each keynote presentation features stories and personal anecdotes from the speaker's own experiences.



Topics:

Choose fascinating topics presented exclusively by *Disney Institute* speakers:

- Change Leadership
- Inspiration to Innovation
- Chain of Excellence
- Leading Through the Tough Times
- Attracting and Retaining the Best
- Disney Service Guidelines
- Storytelling: A Meaningful Translation of Culture
- Common Sense to Common Practice: Healthcare Lessons from Disney
- Disney's Approach to Leadership Excellence
- Disney's Approach to People Management
- Disney's Approach to Quality Service
- Disney's Approach to Brand Loyalty (Available Summer 2009)
- Disney's Approach to Inspiring Creativity

Benefits:

- Increased attendance at your conference or event
- Engaged and inspired attendees
- Useful ideas for today's relevant issues

Consider hearing from senior management with their Executive Speaker Series.

Disney Institute is known world-wide for its ability to teach proven and adaptable business practices through storytelling. The Executive Speaker Series presents the ultimate storytelling experience - the unique opportunity for experienced Disney leaders to share their dynamic stories and front-line experiences with your organization and you.

The Executive Speaker Series is available at your location, off-site conferences or at any Disney Destination. You can trust Disney leaders to inspire your audience and reenergize them with powerful professional development concepts that can be applied to any organization.