



**Bruce Kimbrell – Disney Institute**  
Program Facilitator

Bruce Kimbrell's Disney career began as Skipper on the world-famous Jungle Cruise at *Disneyland*®. After completing some 15,000 trips, Bruce decided it was time to disembark and further his opportunities by entering the *Disneyland*® Management Training Program. That decision proved to be the jumping-off point for a career filled with adventure. Bruce's leadership roles at *Disneyland*® have seen him serving his Cast and Guests in the Food & Beverage operation, Merchantainment, the Resort Stage Manager Program, Training & Development, Human Resources, Marketing, and Guest Services. In these areas, Bruce served as both a front-line leader and leader of leaders where most recently he was the Operations Manager for Resort Transportation & Parking.

Bruce is the author of *Walt Disney & You*, an in-house training program designed to re-connect current Disney Cast Members with the ideals and founding principles of Walt Disney. The primary video used in this presentation won the U.S. Corporate Recognition Award for the Walt Disney Company in 2004. The program has been presented worldwide. In addition, Bruce is an accomplished pianist and private pilot.

*Disney Institute* is devoted to inspiring individuals and organizations to strive for excellence. The *Disney Institute* curriculum was built upon the principles which made Walt Disney and the company that bears his name world famous: Leadership, People Management, Customer Service, Brand Loyalty, and Creativity.