



### Michael Broome

Michael Broome earned a BA from Appalachian State University. Through independent study, he designed his major in leadership and public speaking and was twice elected student government president. Upon graduation, he started several entrepreneurial endeavors (one was selling cookware door-to-door) and began addressing any crowd composed of two or more. Since 1979 he has addressed over 3,000 audiences throughout the world.

Michael chose the speaking profession because of his passion to inspire people to maximize their potential, be servant/leaders, achieve a life balance ...and he loves the applause. His commitment to training is demonstrated by the Broyhill Leadership Conferences of which he is founder and president. Over 29,000 participants from throughout North America have attended these weeklong conferences where they are taught the principles of achievement. For many, it is truly a life-changing experience.

He has addressed events as diverse as The Million Dollar Round Table, a Congressional Dinner, and an Annual Goat-Dipping. His vast speaking experience enables him to appeal to virtually any type of audience. Michael says his presentations are like baths – the effect may not last forever but everybody needs one.

Forty percent of Michael's audiences are from the ranks of management; forty percent are sales professionals; and the remainder runs the gamut from prison felons to the Girl Scouts. Having shared the podium with noted speakers and celebrities, he has only been upstaged by an orangutan. His talks are punctuated with clapping, laughter and an occasional "Amen." When asked if humor is necessary in a speech, Michael replied, "It is for me if I want to be paid." Through the years Michael has been guided by the words of a mentor who advised, "If your philosophy of success doesn't work in your life, don't export it." Most audiences sense whether the speaker walks the talk. Michael only advocates principles that he believes and practices. Even his staff will testify that he genuinely practices what he preaches ... most of the time.

Though he advocates optimism, Michael does not believe everything is always "great!" Life can be difficult. He acknowledges problems, challenges his audiences, and offers realistic strategies. He says, "Attitude is not everything. Attitude and competence is everything." He emphasizes the need for tenacity and continued learning, especially during economic trials. To those willing to trudge the extra mile, history shouts, "This too shall pass!" You can survive and thrive.

In addition to contemporary examples, Michael employs historical references. His library bulges with volumes of biographies about people who made a difference. He teaches that if we fail to learn from the past, we will repeat its mistakes in our vocation and life. A critic once told Michael he quoted too many dead people who aren't relevant to what's new. So Michael quoted another dead person: "There is nothing new in the world except the history you do not know." (Harry Truman)

In his book, *Be a Liver of Life, Not a Gallbladder*, he sums up his philosophy, "The ultimate success is when our life overflows with things that money cannot buy."

He and his wife, Karen, have three children – Merica, Olivia, and Caleb. They are active in their faith and have created a summer camp for teens from residential homes and foster care. Their home is nestled in the middle of their 1,500-acre farm. Michael says farming is the most satisfying way he knows to lose money. As an avid conservationist, he protects the flora and fauna and creates habitats for the species Karen says is most similar to her husband – the wild turkey.

## Speech Topics

### **A HUMOROUS LOOK AT PERSONAL AND PROFESSIONAL SUCCESS**

*or How To Be A Liver Of Life And Not A Gall Bladder*

Achieving a balance in living is the ultimate barometer of success. In a hectic age when we are pulled in so many directions, Michael shows the keys to focusing our talents for the benefit of employers, customers, family and ourselves. Motivation, people management, family life, service, and goal setting strategies are delivered in a hilarious, yet informative style. This seminar, like all of Michael's messages, is perfect for meetings where spouses are in attendance.

### **YOU'LL SEE IT WHEN YOU BELIEVE IT**

*or Become the Person You Dream To Be!*

Michael will help your group reach their dreams, but we don't mean by putting them to sleep! This inspiring presentation encourages the listeners to make the most of their lives by clarifying objectives, overcoming adversity, developing self-confidence and maintaining a vision. In these competitive times, Michael's performance principles will give your people an edge. The message will captivate your audience as they listen, laugh, and learn about the principles of achievement.

### **THE PEOPLE BUSINESS** (*Leadership, Service, Teamwork, and Communications*)

Michael talks about the basics in dealing with employees, customers, and peers. Through the use of vivid examples, he teaches the art of working with others. Talking and listening, arguing and agreeing, managing and serving, and accountability and collaboration are the major areas of emphasis. Regardless of your profession, Michael says we are all in "the people business." The program is emotionally powerful, intellectually penetrating and spiced with the spontaneous good humor that is Michael's trademark.

### **KILLING STRESS BEFORE IT KILLS YOU**

*or Everything's Coming Up Neurosis*

"Ulcers don't come from what you eat, they come from what is eating you!" Michael says stress is more often the result of what we value than the result of difficult situations or people. He teaches techniques of managing pressure, change, fears, anger, and worry. In a nation that nearly consumes its weight in antacid pills, this presentation will help your people overcome burnout.