



### **Larry Brudnicki**

Captain Larry Brudnicki is the real-life Captain of the Coast Guard ship that performed two dramatic rescues during the storm that became known as The Perfect Storm, and inspired the book that was on the New York Times best-seller list and the blockbuster movie. These two dramatic rescues during the Perfect Storm amount to only 100 hours of a 30-year career of assessing risks, making decisions and inspiring teamwork.

Captain Brudnicki retired from the Coast Guard in March 2002 after 30 years of active duty. Now that he is no longer paid to get cold and wet, he uses the experience he gained from leading successful high-risk missions with international visibility to deliver a message of leadership, teamwork and risk-management. Based on his presentations, corporations, associations, and organizations can implement the steps necessary for success while avoiding the pitfalls. He motivates and inspires audiences, striking a perfect balance between humor and real-life drama as he tells a true story of leadership, teamwork, courage, and risk management strategies. Every type of business and industry will find Captain Brudnicki's presentation valuable because the strategies that were successful saving lives during the Perfect Storm can help any organization become more successful.

Captain Brudnicki has appeared on ABC, The History Channel, The Learning Channel, Discovery, The Travel Channel, The Weather Channel and Outdoor Life Network. His awards include the Legion of Merit, the Coast Guard Medal for heroism, the Defense Meritorious Service Medal, the Meritorious Service Medal (two awards), the Coast Guard Commendation Medal (four awards), the Air Force Commendation Medal, the Coast Guard Achievement Medal, and the Humanitarian Service Medal (two awards).

### **Speech Topics**

#### **The Perfect Storm - Courage Under Pressure**

A powerful and inspirational keynote that relates Captain Brudnicki's legendary experiences on the high seas. Ride with him as he relives the dramatic story of two daring rescue missions during the worst weather in more than 100 years! Learn how courage and leadership helped him to survive in the hostile environment of "The Perfect Storm!"

#### **Leadership Secrets from the Perfect Storm:**

**7 Steps to Making the Right Decision Every Time-** Against the backdrop of "The Perfect Storm," this keynote provides the perfect balance between inspiration and application. The audience will see the 7 Steps in action along with examples of the courage, leadership and teamwork that are necessary to triumph in our uncertain business climate. Through practical lessons learned from his experiences, the audience acquires powerful tools to make the correct decisions even in the most difficult of circumstances.

#### **Setting and Achieving Goals as a Team:**

**10 Steps to Implement and 10 Pitfalls to Avoid-** The dynamics of goal setting for a team is much different than it is for an individual due to the interaction between the team members.

The audience will gain insight into why the team and its leader must create the right atmosphere, the importance of acting with the power of focus, and what the organization must do to provide the right environment. When the team implements the right steps and avoids the pitfalls, their chance of achieving their goals increases exponentially.

### **Managing Risk in Turbulent Times**

This presentation is the perfect follow-on to the keynote: Leadership Secrets from The Perfect Storm - 7 Steps to Making the Right Decision Every Time. By using examples from other extraordinary missions he led, Captain Brudnicki goes into greater depth to illustrate the 7 Steps for assessing risk and managing projects. The audience will see how this process can be used to make decisions about new ventures, improve project management, and make clear, competent assessments of daily operations. Risk cannot be eliminated, but it can be managed.

### **Application Session: Managing Risk in Turbulent Times**

This half day session will use case studies and examples from your company or organization to see the 7 Step Risk Management & Decision Making process in action. Audience members will gain hands-on experience assessing risk by using examples pertinent to their jobs. Participants will learn to become more comfortable making difficult decisions even in situations they can't control or when they don't like their options.