



### **Bill Butterworth**

Butterworth's extraordinary ability to blend humor, story-telling, wisdom and practicality has made him one of the most sought after speakers in venues throughout North America. Through his wit, warmth, insight, and realism, he brings help and hope to his audiences everywhere.

Bill taught at the college level for thirteen years and was a counselor for six years prior to his current passion for motivating men and women in the workplace. Because of his remarkable abilities, Bill was awarded The Hal Holbrook Award by the International Platform Association, whose past and present members include Mark Twain, Theodore Roosevelt, Bob Hope, and Elizabeth Dole. They consider him one of the select few to be

named a Top Rated Speaker.

Since 1988, Bill has traveled full time speaking to hundreds of audiences as small as 18 and as large as 18,000. His Fortune 500 clients include: Ford Motor Company, Microsoft, Citibank, Verizon, American Express, Mass Mutual, and many more.

Plus, Bill has addressed 26 teams in the National Football League, as well as over a dozen teams in Major League Baseball. Bill's complete client list reads like a Who's Who of corporations, associations, educational agencies and professional sports teams.

In 2004, Bill established the Butterworth Communicators Institute to train men and women to find their speaking voice and raise their speaking ability to the next level. The overwhelmingly positive response to BCI has been gratifying as students maximize their skills through this intensive, yet intimate three day workshop.

In the writing world, Bill's latest contribution is a series of business books with the overall title *On The Fly*. The first two books are called *On The Fly Guide to Balancing Work and Life* and *On The Fly Guide to Building Successful Teams*. They are being published by WaterBrook Press, a division of Random House. Besides the *On The Fly* series, Bill has written over a dozen books including *The Promise of the Second Wind* and *When Life Doesn't Turn Out Like You Planned*.

### **Speech Topics**

- Bringing Back the Balance in Life
- Building Successful Teams
- Going the Extra Mile
- Managing Change
- Exceptional Customer Service
- You Can Be An Ideal Leader

