



### Jean Chatzky

Jean Chatzky, award-winning journalist, best-selling author and motivational speaker, has created a global platform that is making significant strides to help millions of men and women battle an epidemic with a devastating impact - debt. Jean is the financial editor for *NBC's Today*, a contributing editor for *Money*, a columnist for *The New York Daily News*, a contributor to *The Oprah Winfrey Show* and a featured money coach on Oprah's "Debt Diet" series. She also hosts a daily show on the Oprah & Friends channel, exclusively on XM Radio.

She is the author of four books, including *Pay It Down: From Debt to Wealth on \$10 A Day*, a *New York Times* and *Business Week* best seller. Her latest book, *Make Money, Not Excuses* is a *Wall Street Journal* and *New York Times* Bestseller.

Jean has been recognized as an exceptional journalist. She received the Clarion Award for magazine columns from the Association of Woman in Communications, her radio show received a Gracie Award from the American Women in Radio and Television, she has been nominated twice for National Magazine Awards and was named one of the country's best magazine columnists by the *Chicago Tribune*.

In addition to her professional work, Jean is on the March of Dimes advisory council, lends her support and expertise to women's services groups and is on the board of the Nora Magid Mentorship prize at the University of Pennsylvania, which helps journalism students get a head-start in the field. She is also on the Communications Committee for University of Pennsylvania.

Jean lives with her family in Westchester, New York.

### Speech Topics

#### **Make Money, Not Excuses**

Why aren't we making more money? Doesn't everyone want the financial security that more money provides? Then why aren't we making smarter decisions about our money? The answers to these questions are often more complicated than the questions themselves. Jean Chatzky, author of *Make Money, Not Excuses*, believes that the reason most people aren't wealthier is that we tend to get in our own way, setting up roadblocks or relying on excuses that thwart us on the way towards achieving our financial goals.

These patterns prevent us from earning more, saving and investing for the future and protecting what we've built. In an illuminating discussion about the nature of money and wealth, Chatzky locates the real reasons why people – especially women – rely on these excuses. She also provides strategies for ridding ourselves of these success-blocking excuses, putting audiences on the path towards real wealth, real financial security – and peace of mind.

#### **Pay It Down: From Debt to Wealth on \$10 a Day**

What's the number one enemy of building wealth? Debt. And getting out of it - cutting debt,



changing bad spending habits, saving money - are difficult if you don't understand the basics of personal finance. In this presentation, based on her best-selling book *Pay It Down*, Jean Chatzky shows you how to eliminate debt from your life, once and for all. Providing an easy to understand, jargon-free blueprint for debt reduction, Chatzky also introduces a simple plan - the idea of saving just \$10 dollars a day - as a way to eliminate debt and create capital for saving and investing. Audience are not only shown strategies for locating \$10 a day, even in tight budgets, but also come to understand the potential for freedom and peace of mind that comes with finally being out of debt.

### **Money and Happiness**

In her frank, engaging style, Jean Chatzky explains how to "own your money" to create a satisfying and comfortable life. She outlines the financial attitudes and behaviors of happy people and shows how anyone can be a part of this group, no matter what you earn. In this presentation, filled with fresh insights and real-life examples, Chatzky reaffirms that finances don't have to be a source of stress, and that living within your means can be extremely rewarding.

### **The Secrets of Successful Women Investors**

Even though statistics about women managing their money tend to be all doom and gloom, there's an untold story out there. Some women are actually managing their money spectacularly. Jean Chatzky has spoken to dozens of them, isolated their behaviors and boiled them down to seven secrets. In this presentation she shares those seven secrets and more, in the hopes giving women the confidence to take charge of their investments.