



Scott Christopher

Scott Christopher is co-author of the best-selling *The Levity Effect: Why It Pays to Lighten Up* and Senior VP of Speaking and Training at The Culture Works.

He has appeared on NBC's Today Show, Fox Business Channel, CNBC, National Public Radio, BBC and has been quoted in the New York Times, Washington Post, Boston Globe, New York Post, Newsweek, Economist magazine, Ladies Home Journal and many other publications.

A contributing author of the bestseller *A Carrot a Day*, a regular columnist for Workplace HR magazine, and a consultant on strengthening work culture with recognition and fun, Scott travels the world speaking to leadership groups at conferences and on-site client meetings. He is a highly sought speaker at SHRM National conventions and has spoken at dozens of state and regional SHRM conferences. With a background in radio, television, and film, Scott's presenting style is upbeat, witty, and unforgettable.

In his rare spare time, Scott is a professional voiceover artist, emcee and actor (SAG), appearing on network television series *Everwood*, *Touched by an Angel* and in Disney Channel movies. While an undergraduate at Brigham Young University, Scott was honored with the United States' most prestigious acting scholarship, the Irene Ryan Award, at the Kennedy Center in Washington, D.C.

Speech Topics

The Levity Effect: It Pays to Lighten Up (leadership audiences)

Citing research, case studies and powerful examples, Scott makes a compelling case for leaders at all levels to consciously and deliberately lighten up and reap the real rewards of fun and (appropriate) humor at work. Leaders with a sense of humor climb the corporate ladder quicker and make more money than their more serious peers. The three Levity pillars of Latitude, Attitude and Gratitude accelerate employee commitment and engagement faster than any other leadership value. The Levity Effect keynote is a therapeutically hilarious message, but injecting levity in the workplace is not about whoopee cushions and one-liners; it's about lightening up enough to just be yourself, and then forgetting about yourself and tuning into others. Levity done right enhances your communications, strengthens sales relationships and builds trust among your people.

The Levity Effect: It Pays to Lighten Up (general audience, all staff)

Using much of the data from the leaders-only session, this presentation motivates individuals to lighten up their personal style at work and in life using Latitude, Attitude and Gratitude. Inspirational stories and relevant data bolster the case for infusing a life with levity. Attendees learn how their contributions directly impact the morale and engagement of their work peers and help shape organizational culture. It's the perfect message for companies looking to ignite and excite their workforces while providing a refreshing and hard-earned laugh or six. Additionally, this keynote is appropriate for conference attendees of disparate organizations.

The Levity Effect: Gratitude (leaders or general)

This presentation, appropriate for single companies or conferences, dives deeply into the Gratitude pillar of Levity: employee recognition and rewards. Data, case studies and concrete, usable tools for leaders and others are presented in the typical fast-paced and interactive fashion that all Levity Effect presentations are known for. A contributing author to a series of best-selling books on recognition and gratitude, Scott is considered an industry expert on this topic.

The Levity Effect: Work/Life Balance (leaders or general)

Taking research and examples from *The Levity Effect: Why It Pays to Lighten Up*, this session explores the liberating power of being a 'whole' person. The debilitating stress that permeates countless organizations can be managed and mitigated through the power of laughter and Levity. This presentation takes a more detailed look at Latitude and Attitude, two pillars of a Levity Life. As with all Levity Effect presentations, this session is presented in a fast-paced, interactive way with lots of off-the-cuff humor and infectious laughter.

Custom Keynotes and Themes

A custom keynote based on your particular theme or desired objectives can also be written, produced and delivered.