



Chester Elton

Called the "apostle of appreciation," by the *Globe and Mail*, Canada's largest newspaper, and "creative and refreshing" by the *New York Times*, Chester Elton is co-author of several successful leadership books. *The Carrot Principle* by Simon & Schuster has been a *New York Times* and *Wall Street Journal* bestseller, and *The 24-Carrot Manager* has been called a "must read for modern-day managers" by Larry King of CNN. *The Invisible Employee* also made the *New York Times* bestseller list. Elton's books have been translated into over 20 languages and have sold over a million copies worldwide.

As a motivation expert, Chester has been featured in *The Wall Street Journal*, *Washington Post*, *Fast Company* magazine and the *New York Times* and has been featured on CNN, ABC's Money Matters MSNBC, National Public Radio and 60 Minutes.

Chester has spoken to delighted audiences from Seattle to Singapore, Denver to Dubai and from Toronto to Istanbul. In 2005 he was the highest rated speaker at the national Society for Human Resource Management annual conference (Bill Cosby was the number-two rated speaker). He serves as a recognition consultant to Fortune 100 firms such as DHL, KPMG, Wal-Mart and Avis Budget Group.

