



Steve Farber

Steve Farber is the president of Extreme Leadership, Incorporated—an organization devoted to the cultivation and development of Extreme Leaders in the business community. His book, *The Radical Leap: A Personal Lesson in Extreme Leadership* is a recipient of Fast Company magazine's Readers' Choice Award and was named one of the ten best business books of 2004 by the on-line resource, CEO Refresher. His second book, *The Radical Edge: Stoke Your Business, Amp Your Life, and Change the World*, was hailed as "a playbook for harnessing the power of the human spirit." He is a contributor to the anthology, *Leading Authorities on Business: Winning Strategies From the Greatest Minds in Business Today*, and is the author of the audio series, Extreme

Leadership: In Pursuit of the O.S.M.

A subject-matter expert in business leadership and a frequent guest on news-talk shows around the country, Steve is a senior-level leadership coach and consultant who speaks 90 to 100 times a year to a wide variety of public and private organizations in virtually every arena, from the tech sector to financial services, manufacturing, health care, hospitality, entertainment, retail, and even the US government.

In 1989, after having run his own financial services company, Steve devoted his professional life to the field of leadership development and has been at it ever since. He was director of service programs at TMI, an international training consultancy, and then worked for 6 years as Vice President and Official Mouthpiece (that's what it said on his business card) of The Tom Peters Company where he met several of his mentors including author/gurus Tom Peters, Jim Kouzes and Terry Pearce. In 2000, Steve established his own company, Extreme Leadership, Inc, where he is president and CEO. Steve is also the co-founding director of The Center for Social Profit Leadership, a non-profit organization formed to serve the leadership development needs of social entrepreneurs, and he sits on the Board of Directors of the world-renown program, Up With People, a global leadership program for students from 18 to 29 years old.

Coaching and inspiring Extreme Leadership at all organizational levels is Steve's passion, and he does so with a style that is part strategist, part social commentator, part comedian, and all energy.

Speech Topics

Steve has worked with a wide variety of public and private organizations in virtually every arena, from the tech sector to financial services, manufacturing, health care, hospitality, entertainment, retail, government agencies and more. And whatever the audience, Steve's speeches are always deeply thought-provoking and eminently practical, as well as inspiring and entertaining—a combination of qualities that are a must for any successful conference or meeting.

Greater Than Yourself

3 Steps to Attaining the New Gold Standard of Leadership (Ideal audience: current, next generation, and high potential managers and leaders at all organizational levels) The truly great leaders in life and work become so by causing others to be greater than themselves. In this program—based on his new book, *Greater Than Yourself*—Steve shows that dedicating yourself to bringing others along so that they can achieve more than you is the ultimate way to boost talent, ramp productivity and create truly significant current and future leaders. You will be challenged to aspire to the new gold standard in leadership with a powerful, three-step method:

- Expand Yourself – you’ll discover tools to deepen and expand your personal capabilities—the raw material for true leadership.
- Give Yourself – you’ll learn the art of ‘philanthropizing’ your leadership approach—the raw material for developing capacity in others.
- Replicate Yourself – you’ll experience the power of expanding beyond your personal, one-to-one influence—the raw material for changing your organization for the better.
- “At first this [approach] may seem counterintuitive, but I encourage you to set aside your pre-conceived notions of success and accomplishment and throw yourself wholeheartedly into the Greater Than Yourself endeavor.”

– Patrick Lencioni, bestselling author, *The Five Dysfunctions of a Team*

The Radical Leap Extreme Leadership at Work and Beyond

Based on the book named as one of The 100 Best Business Books of All Time. (Ideal audience: current, next generation, and high potential managers and leaders at all organizational levels).

In this chaotic and extreme age, business leaders must demonstrate an unprecedented level of passion, determination, foresight, dedication, and fearlessness. In this wildly popular speech, Steve shows you how to use the LEAP framework - Love, Energy, Audacity and Proof to radically improve your organization and your life. In this energetic and insightful program, you will discover how to:

- Harness fear and use it to your advantage
- Use the power of the heart to achieve the extraordinary at work
- Inspire yourself and others to change the world you live in
- Earn your customers’ and employees’ love and loyalty
- Keep yourself and others passionately engaged in the work at hand—even in troubled or difficult times

The Radical Edge

The Extreme Leaders Guide to Uncommon Achievement Based on the book hailed by an Inc 500 CEO as “A playbook for harnessing the power of the human spirit.” (Ideal audience: best positioned as a follow-up to *The Radical Leap*).

In this provocative keynote, Steve Farber redefines the conventional meaning of the word, “accountability,” and takes you to an audacious level of leadership, by showing how a successful business, a rewarding personal life, and a world-changing legacy are not mutually exclusive ambitions. Create remarkable legacies at work and at home by learning how to:

- Find your personal focus as a leader— that zone in which you provide total value and significance to yourself and others—regardless of what’s happening in the company, the markets, or the economy
- Use the WUP technique to observe, process and interpret the world around you in order to bring new, world-changing ideas to your business

- Anticipate and respond to the unspoken needs of people and markets
- Hold yourself and others to an unprecedented level of personal accountability