



Roy Firestone

Critically acclaimed for his work in broadcast journalism, Firestone has won seven Emmy® Awards and seven Cable ACE Awards, he has interviewed more than 5,000 people, including nearly every major sports figure. The late Pulitzer Prize-winning columnist Jim Murray called Firestone, "the best interviewer I've ever seen. That's not the best interviewer in sports, that's the best interviewer period."

Curiosity and passion drive Firestone to interview people beyond the realm of sports and in the world of art, music, politics and popular entertainment. His interview subjects are an eclectic mix including seven-time Tour de France winner Lance Armstrong; former president Richard Nixon; legendary actor James Stewart; jazz great Miles

Davis; TV's Ray Romano; and pop icon Madonna.

Firestone performs his multi-media review before audiences in Las Vegas, at major sporting events, meetings, formal events and conventions throughout the world. The accomplished singer, impressionist, and humorist has shared the bill with notables such as Frank Sinatra, Michael McDonald, country superstar Wynonna, Gladys Knight, the Four Tops, and Frankie Valli. Appearances include Late Night with David Letterman, Later with Bob Costas, Nightline, and Larry King Live.

Firestone has performed for hundreds of corporate clients including: AT&T, Cadillac, Quaker Oats, Pepsi, Nike, Toyota, Avia, General Foods, Delta Airlines, Mayflower Movers, Sun Computers, Prudential, Thrifty Car Rental, Northwest Airlines, Russell Athletic, Fujitsu, Anheuser Busch, The Sports Authority, OfficeMax, Chevron, Transamerica, Sara Lee, Frito-Lay, Pontiac, and Quaker State.

In his home town of Miami Beach, Florida, Firestone began his career as a sports reporter and anchor before moving to Los Angeles as a sports anchor for KCBS-TV (1977-85). He was host of ESPN's SportsLook (1980-90) and Up Close Prime Time, as well as AOL's Time Out With Roy Firestone. He currently hosts Mark Cuban's HDNet Face To Face With Roy Firestone. Roy currently lives in Los Angeles.

Testimonials

"Outstanding ... The best entertainer, motivator we've ever had"
-Toyota

"Tremendously moving and funny"
-Arthur Andersen

"Highest ranking in our 30 year program"
-Williams Communications

