



Steve Gilliland

Steve Gilliland, CSP, is one of the most in-demand and top-rated speakers in the United States and Canada. Steve's motto is "If you take care of people, the business will follow." Implementing this principle, he has helped people grow their businesses and expand their lives by teaching them to rethink their work, their relationships and themselves. Steve launched his full-time speaking career and built a multimillion-dollar company on the same philosophy he expounds to his audiences. If you continually learn more about your company, your industry, your customer and yourself, you will always be a leader. You will be purpose-driven rather than process-driven, and you will make a difference. Steve learned great compassion for people and commitment to a hard-work and balanced-life ethic at the knee of his highly principled Christian mother.

A talented speaker and author, Steve Gilliland has an appeal that transcends barriers of age, culture and occupation. He is one of the seven percent of speakers in the world, among the 5,000 who belong to the International Federation for Professional Speakers, to hold the designation of Certified Speaking Professional. He has also been recognized by Who's Who for Speakers and Business Professionals. Steve has shared the platform with such distinguished people as Ken Blanchard, the late Governor Ann Richards, Rudolph Giuliani, Bruce Jenner and Bob Eubanks, as well as Jack Canfield, creator and cofounder of Chicken Soup for the Soul.

His audiences and clients are a Who's Who list of American businesses and nonprofit organizations. He speaks to more than 250,000 people annually and influences the lives of millions through his keynote speeches, books, CDs and DVDs. An extensive array of these products has been utilized by small businesses, Fortune 500 companies, U.S. government agencies, churches, school districts and nonprofit organizations. Speaking the language of active business leaders, his new book, *Mum's The Word*, identifies eight lessons in leadership.

Whether Steve is kicking off an event, training all day or closing a convention, his entertaining and interactive style helps audiences connect and relate as he shows them how to open doors to success in their careers, their relationships and their lives. They leave with a renewed sense of enthusiasm for which they are and for what really matters. Steve is not only a speaker who challenges people to change; he motivates them to do so.

Speech Topics

Enjoy The Ride™

If you're tired of hearing the same old topics rehashed over and over again, Enjoy The Ride is the perfect keynote for your next conference or meeting. Through sidesplitting humor and reality-tested techniques, Steve Gilliland, CSP, reveals the way to face conflicting demands in an unforgiving business environment that keeps getting tougher. From the beginning when he shows people how to reignite their passion, to the end with his compelling challenge to "never lose your focus," he releases an "explosion of enthusiasm" that is absolutely contagious. It is simple, clear and easy to grasp - yet profound! Fasten your seatbelt and hold on as one of America's most entertaining keynote speakers shows you how to Enjoy The Ride!

Making A Difference™

Steve Gilliland, CSP, who showed us how to Enjoy The Ride™, now uncovers a lifetime of motivation and reveals how to Make A Difference. He will expound on the greatest motivators of all - purpose, passion and pride. Steve will explore how you can rise to your calling of changing people's lives and making a difference. You will discover new approaches to accomplish your goals and exceed expectations. You will learn the secrets to conquer your doubts, inadequacies and fears. This keynote speech is brilliantly creative, exceptionally humorous and absolutely unforgettable. Just like before, long after Steve's final words are spoken, the audience will be buzzing with excitement and talking about what they heard.

Dealing with Negative Attitudes in the Workplace™

Many people are being robbed, but the culprit hasn't been arrested. Who is this elusive criminal? Negativism! It is a thief robbing life of adventure and joy, affecting every institution of society. Bad attitudes can cost you plenty in terms of productivity and morale. Because not only do problem employees perform poorly, they make it tough for everyone else to do their jobs. Steve Gilliland will show you how to turn negative attitudes into positive behaviors and problems into opportunities. You'll learn why people have bad attitudes in the first place and explore ways to head off conflict and confront people about their bad attitudes. You'll also learn powerful new ways to deal with the by-products of bad attitudes - resistance to change and personality conflicts. Tolerating an employee's negative attitude "as long as the job gets done" is no longer an acceptable response. It is time to discover the power of disarming the bad attitude and the difference it makes. Armed with information you glean from this session, you'll be on your way to finding win-win solutions that will have you and your colleagues working effectively - together.

Leading with Heart™

Thousands of people have improved their leadership style and "people skills" by attending this program. It offers insight and wisdom on choosing values, aiming for excellence, maintaining integrity, finding the courage to change, helping others reach their potential and more. Leading with Heart is a program for leaders and is about heart - the universal symbol for caring and compassion. In general, what leaders do is train and motivate employees within the perspective of their company's mission or vision of the future. What makes leaders effective is doing their job with competence, confidence and caring. Great leaders share a common belief that a company cannot maintain high-quality people, products and profits unless it is lead with compassion and caring. While these qualities are crucial in effective leadership, their role is often misunderstood. Steve Gilliland designed this program to help everyone in leadership develop the vision, ground rules and skills to produce inspired performance. You'll master key attitudes and actions to impact the lives of those around you. Influence is an art - and it begins with the heart of a leader.

Maximizing Your Potential™

In his down-to-earth, humorous style, Steve Gilliland, CSP, shares fresh perspectives and practical strategies to help people and organizations improve their performance and create their own compelling future. This keynote speech takes you beyond doing well to experiencing your best. Steve gives you personal anecdotes and useful tools to meet and defeat the challenges in your life, and reveals what it takes to perform better and more consistently. If you think you've arrived, or this year's goals are too challenging, this presentation will rewire your passion and break the barriers of fabricated fears and inhibitions. Maximizing Your Potential will uncover your hidden abilities and unlock all the doors. It's time for you to unleash your potential!