



### David Goldsmith

David Goldsmith is President and co-founder of MetaMatrix Consulting Group LLC. Over the past 20 years David has founded or co-founded nine businesses ranging from distribution to manufacturing to advertising. In 1999, David sold his 14-year-old Syracuse, NY based Image Promoters, Inc. which he co-founded in 1986 to Proforma Associates, a 400-location franchise. He has been a consultant to various industries including telemarketing, high tech, logistics, retailing, hospitality, tourism, and manufacturing. Working with business owners, and corporate and mid-level management, David rapidly creates strategies that win in the marketplace.

Speaking and consulting for over two decades David has covered topics that include: change management, strategic and tactical planning, technology, leadership, marketing and new product and service development. He's worked with various organizations and business such including Infosys, Harley-Davidson, The Hartford Insurance Company, American Management Association, Wharton School of Business, National Federation of Independent Businesses, Professional Purchasing Association, Blue Cross Blue Shield. His contributions have lead him to sitting on the Board of Directors of the Veterans Outreach Center, EMA Society/Everson Museum of Art in Syracuse, Board of Governors of the Citizens Foundation, American Society for Training and Development, the Leadership Council and Training and Education committees for the Syracuse Chamber of Commerce.

David's past has been highlighted with awards including the prestigious honor of The Citizens Foundation Central New York Entrepreneur of the Year. David's accomplishments have appeared in written media around the world, including the Japanese version of Entrepreneur Magazine and the Financial Times of London. David Goldsmith was named one of Successful Meetings Magazine Hottest Speakers and received NYU's Outstanding Teaching Award.

Born and raised in Middletown, NY, David has studied at Fairleigh Dickinson University and Orange County Community College. He received a Dual Major with a B.S. in Biology and a B.S. in Psychology at Syracuse University. David graduated as a member of the Alpha Epsilon Delta pre-med honor society, and also as a member of the psychology honor society Psi Chi. Upon graduation, he chose a business career rather than entering the medical profession, and received his MBA from Syracuse University.

A black belt in Tae Kwon Do, David is currently studying for his pilot's license.