



Gary Hamel

The *Wall Street Journal* recently ranked Gary Hamel as the world's most influential business thinker, and *Fortune* magazine has called him "the world's leading expert on business strategy."

Hamel's landmark books, which have been translated into more than 20 languages, include *Competing for the Future*, *Leading the Revolution* and *The Future of Management* (selected by Amazon.com as the best business book of the year). His latest book, *What Matters Now: How to Win in a World of Relentless Change, Ferocious Competition, and Unstoppable Innovation*,

was published in 2012.

Over the past twenty years, Hamel has authored 17 articles for the *Harvard Business Review* and is the most reprinted author in the *Review's* history. He has also written for the *Wall Street Journal*, *Fortune*, *The Financial Times* and many other leading publications around the world. He also writes an occasional blog for the *Wall Street Journal*.

Since 1983, Hamel has been on the faculty of the London Business School, where he is currently Visiting Professor of Strategic and International Management.

As a consultant and management educator, Hamel has worked for companies as diverse as General Electric, Time Warner, Nestle, Shell, Best Buy, Procter & Gamble, 3M, IBM, and Microsoft. His pioneering concepts such as "strategic intent," "core competence," "industry revolution," and "management innovation" have changed the practice of management in companies around the world.

Hamel speaks frequently at the world's most prestigious management conferences, and is a regular contributor to CNBC, CNN, and other major media outlets. He has also advised government leaders on matters of innovation policy, entrepreneurship, and industrial competitiveness.

Currently, Hamel is leading a pioneering effort to reinvent management by harnessing the power of open innovation. The Management Innovation Exchange (MIX) is an online community where the world's most progressive business leaders share their ideas on how to build organizations that are fit for the future and fit for human beings. The MIX is supported by a network of strategic partners, which includes McKinsey & Company, the *Harvard Business Review* and others.

Hamel is a Fellow of the World Economic Forum and the Strategic Management Society.



Speech Topics:

Innovation from everyone, every day:

In a world filled with new, ultra-low cost competitors, ever more powerful customers and hyper-competitive markets, innovation is the only way to out-perform the industry average. Based on twenty years of ground-breaking research, and a score of high-profile assignments in some of the world's most respected companies, Hamel can show you and your colleagues how to:

- Unlock the innovation potential of every employee
- Build a portfolio of high-impact, game-changing strategies
- Dramatically multiply the returns on innovation investment
- Build management systems that keep everyone focused on innovation
- Manage the day-to-day tension between innovation and operational efficiency