



Mark Victor Hansen

At Focused solely on helping people from all walks of life reshape their vision of what's possible, no one is better respected in the area of human potential than Mark Victor Hansen. Creating powerful change in thousands of organizations and millions of individuals worldwide for over 30 years, Mark delivers proven messages of possibility, opportunity and action.

"You can easily create the life you deserve." – Mark Victor Hansen

You may know Mark as "that Chicken Soup for the Soul guy."

Established as a cultural icon in 1990, Mark and his business partner Jack Canfield created what Time magazine called, "the publishing phenomenon of the decade," with over 110 million Chicken Soup for the Soul books sold worldwide – one of the most successful publishing franchises of all time.

With his one-of-a-kind technique and masterful authority of his work, time and again he receives high accolades from his audiences as one of the most dynamic and compelling speakers of our time. Having spoken in more than 60 countries, Mark has shared his message of opportunity and action and created powerful transformation in thousands of organizations and millions of individuals worldwide.

While the Chicken Soup series has achieved phenomenal success, Mark's other bestselling books include The One Minute Millionaire, Cracking the Millionaire Code, How to Make the Rest of Your Life the Best of Your Life, The Aladdin Factor, Dare to Win and The Power of Focus. Mark has also developed an extensive library of audio and video programs in the areas of big thinking, sales achievement, publishing success and personal and professional development.

His endearing and charismatic style captures audiences' hearts as well as their attention in person, on television or radio and in print.

- Appearances – Oprah, CNN, The Today Show, and countless television, print and radio interviews
- Quoted in- Time, U.S. News & World Report, USA Today, New York Times, and Entrepreneur

Expanding his business ventures and leading by example, Mark launched Hansen House publishing in 2008, bringing the most compelling ideas from the world's greatest thinkers to print.

Further, he has targeted the realms of television and feature film for his next steps in his own journey.



Through his library of audios, videos, and articles in the areas of big thinking, sales achievement, wealth building, publishing success and personal and professional development, Mark continues to create a profound influence.

Coaching and teaching aspiring authors, speakers and experts on building lucrative publishing and speaking careers through his MEGA seminar series, Mark produces top-notch, results oriented annual conferences.

Recipient of numerous awards honoring his entrepreneurial spirit, philanthropic heart and business acumen Mark was inducted into the Sales & Marketing Executive International Hall of Fame and accepted the Horatio Alger Award for extraordinary life achievement in the area of free enterprise leadership.

Working tirelessly for organizations such as Habitat for Humanity, American Red Cross, March of Dimes and Childhelp USA and establishing his own foundation dedicated to literacy as a means to end poverty, Mark firmly believes that giving back is paramount to his own personal happiness and success. He is proud to be the recipient of the Visional Philanthropist for Youth Award by Covenant House of California (2004) among others.