



Keith Harrell

Known across "Corporate America" for his energetic, innovative presentations, Keith Harrell is a dynamic life coach who specializes in changing behaviors through a positive attitude. Keith shares his powerful message, "Attitude is Everything" with audiences around the world. While growing up in Seattle, Washington, he aspired to become a professional basketball player. Although he never realized that dream, an article in *The Wall Street Journal* refers to him as a "Star With Attitude." The newspaper says, "What sets him apart from less successful speakers is driving ambition, and an attitude that refuses to flag." His signature keynote focuses on ways to meet the challenges of changing technology by understanding the power of human technology.

As president of Harrell Performance Systems, Keith has created a firm specializing in helping the corporate marketplace achieve and maintain their goals through the power of a positive attitude. He is a certified speaker, trainer and consultant and has addressed many of America's top corporations including AT&T, Microsoft and Kodak. Keith counts "Big Blue" and several other companies like Coca Cola among his repeat clients.

He is the author of six books, including his newest book *CONNECT: Building Success Through People, Purpose, and Performance*, which was released in May of 2007.

Keith earned his bachelor's degree in community service from Seattle University before embarking on a 14-year career with IBM where he was recognized as one of the top sales and training instructors. In 1997, Keith received the Certified Speaking Professional designation from the National Speakers Association. In August 2000, Keith was inducted into the Speaker Hall of Fame, a lifetime award for speaking excellence and professionalism. One of the country's leading lecture agencies has put him on its list of "22 Guaranteed Standing Ovations."

Speech Topics

Attitude Part 1

Attitude is Everything, Part I

Attitudes, whether positive or negative, have the power to impact the success of an organization or an individual. Attitudes are contagious; attitudes impact the bottom line. The topic is so timely in today's competitive and changing marketplace that Keith has developed two hard-hitting sessions, which teach powerful techniques for maintaining a positive attitude – regardless of the circumstances. Many of our clients request Attitude is Everything, Part I, for their opening or closing session. The keynote address sets the tone for your meeting or conference, inspiring attendees to learn, network and share best practices.

Attitude Part 2

Attitude is Everything, Part II

Attitude is Everything, Part II, uses different stories and analogies, introducing new strategies and techniques to reinforce the core message of Part I. Attitude is Everything, Part II, is an

excellent follow up for a subsequent meeting, and will leave attendees motivated, inspired and ready to take action. Rated by meeting planners, "A Guaranteed Slam Dunk!"

Change

Change: The Power For Growth

Change is constant and it's impacting everyone. While you may not be able to change the circumstances around you, what you can change is yourself. And sometimes that changes everything. This presentation explores how to be a change-embracer, versus a change-resister. After this engaging session, you will stop resisting change and welcome it as the power for growth.

Success

Connect: Building Success Through People, Purpose, and Performance

At the Core of Success is the need for people to connect. Whether it's connecting to our customers, to improve customer service, or the strategic business plan and objectives for the coming year, the foundation for success starts with CONNECT. This explosive keynote explores the 7 core principles needed to connect individuals and organizations to greater productivity and to maximize both personal and professional success. Thought provoking, energizing, humorous, and practical are all words used to describe this powerful, packed keynote.