



Brian Holloway

Hired by 279 Fortune 500 - Brian Holloway delivers high performance value for world leaders. His clients include Apple, Wal-Mart, HP, Honeywell, Bank of America, The White House, Sprint, Verizon, AT&T, State Farm, Ford, Reebok, The Million Dollar Round Table to name a few.

Brian has been a featured guest lecturer at all of the prestigious Universities, including Harvard's Business School, Stanford, Yale, Princeton, Brown and Boston College.

Media giants, CNN, ABC, CBS, NBC, ESPN call on Mr. Holloway, for high level releases regarding *new social media marketing* and *brand development* in the Billion Dollar industry of professional sports and celebrity entertainment.

A Stanford All-American and five-time NFL All-Pro, Brian Holloway, excelled as the Super Bowl XX team captain of the 1985 New England Patriots. In 1986, at age 26, Holloway was one of the principal architects of the NFL's growth strategy that produced a landmark \$18 Billion TV contract in 1998.

Look for his distinguished football accomplishments to be recorded in the Pro Football's Hall of Fame. 49er Super Bowl coach, Bill Walsh - calls Brian... *"A true champion -- a playmaker and a leader that calls out the best in people."* You will find Brian's heart in Tampa with his wife Tammy, along with their eight children

Speech Topics

DYNASTY CRAFTING: THE POWER OF CHAMPIONSHIP TEAMS – (45-90 minutes) To Increase Performance, Improve Customer Relationships, and Win Gains in Market Share. The most powerful and explosive asset an organization has is the total knowledge base of their TEAM. On Championship TEAMS the knowledge, the ideas, the creativity and the passion comes together for a total TEAM focused effort. These synergies create synergies to achieve a future that was not possible before. In today's competitive marketplace this is the only competitive advantage that truly exists...this is the SECRET of TEAMS.

The DNA! of CHAMPIONSHIP TEAMS -- (45-90 minutes) Winning TEAMS Win for a reason. They have a Winning System that brings out the Winning Culture and releases the ultimate WINNING Edge! The Winning Attitude. I will literally take you into the most important learning any business leader could ever have that will literally SOLVE FOREVER some of the biggest dilemmas that prevent TEAMS from coming together. You will leave this presentation with the exact step-by-step process that will turn around YOUR TEAM in 24 hours. Once this system is in place – you will never again be blind sided by backbiting, blameshifting and the silent but deadly, withholding – organizational viruses that Kill fast company. (All this stuff operates invisibly underneath the organizations conversation, crushing inspiration, sucking the



life and energy out of the living system. One senior executive replied...“I learned more about organizational excellence in this fast paced jammed packed 3 hours – than I did in MBA at Harvard.”

UNLEASHING THE PASSION OF THE PLAYMAKER – (45-90 minutes) For Those High Powered Executives That Must Make The Impossible Happen. This is the crown jewel of motivational keynotes. It is the most requested keynote from my clients that include 228 Fortune 500. After 16 years inside the Super Culture of World Class competitors and 12 years inside corporate boardrooms this is the most important conversation they will ever have. These are my promises. (1) I will get leaders “un-stuck” once and for all. (2) I will uncover the untapped wealth, power & potential that lies harbored inside the flurry of business activity. (3) I will provide the solutions to getting people on-board once and for all. (4) I will clearly define the pathway to the next level and provide the momentum to get there. (5) The impact will be measured in decades.

THE MINDSET OF THE CHAMPION. (The Ultimate Winning Edge!) Getting To The Next Level! -- Turn Around The Stubborn & Resistant to Become The Inspired Super Charged TEAM. No more sleepless nights wonder what “else” is going to happen next. There’s nothing worst than living in the nightmare of your dream that is dying hard. In today’s high paced, stressed out business environment the competitive charge has turned from WINNING -- to seeking security and hoping for survival. This is not a time for resignation and despair – it’s time to break out of the “box” and reinvent who we are in the face of the impossible. In Sales we must have the mindset of the Champions. This is how we WIN the sacred CUSTOMER EXPERIENCE – to secure the life client relationship. No more backbiting. No more blame shifting. No more silent but deadly withholding. It’s time to get back in the GAME and get to the next level. This keynote is a jaw dropper. High impact. This gets your TEAM from the sidelines as spectators to the field as a PLAYMAKER. (Most people who are talking about being burnt out – haven’t even been lit yet.) Entertaining. Fun. High Energy. Interactive.

CRUNCH TIME! -- WINNING! With YOUR TWO MINUTE OFFENSE! This is not a keynote. This is a WAKE UP CALL! This is high-level corporate learning when you are in THE PEAK MOMENT. There are 7 very specific things a LEADER must do to reach their TEAM to launch the TWO-MINUTE OFFENSE. TWO-MINUTE OFFENSE is the most powerful battlefield strategy that can advance your position FAST; it requires that you MAKE THE IMPOSSIBLE HAPPEN. It all comes down to energy, execution and an obsessed PASSION to WIN. The bottom line... it’s CRUNCH time and there is no margin for error. You don’t just turn this switch on and off – you must develop this high octane MUSCLE within the culture, conversation, attitude and beliefs. It’s the only way to SUCCEED in a shifting, uncertain and turbulent future.

Achievements

- High School All-American, Churchill HS Potomac Md.
- 350 Athletic/Academic Scholarship Offers
- All-American Stanford University
- Graduate B.A. Economics: Stanford University
- Verne Freeman Award: Premiere Offensive Lineman, Bay Area
- 1st Round Draft Pick: NFL/ New England Patriots
- All-Rookie Team/ NFL
- All-Pro New England Patriots
- Team Captain, New England Patriots
- AFC Champions
- AFC Eastern Division Champion
- SUPER BOWL XX, New Orleans

- Vice-President NFL Players Association
- Associate Professor: Northeastern University:
- Harvard's Kennedy School of Government
- Special Olympics: Salute of Achievement
- New York State Juvenile Officer Association, Certificate of Recognition
- U.S. Air Force Certificate of Appreciation
- Governor Dukakis: Athletes Against Drunk Driving
- Berkshire United Way Article of Recognition
- Challenger Center for Space Science Education, Certificate of Recognition
- Distilled Spirits Council, Certificate of Achievement
- Frito-Lay, Team Champion Service Award
- Dr. Martin Luther King Day, Certificate of Appreciation
- Presidential Certificate: George Bush, Points of Light
- Halsy Dream Weekend
- Northeastern University, Honorary Professor College of Arts and Science,
- Presidential Recognition: Bill Clinton
- Pop Warner Award of Youth Leadership
- Community Service Award of Excellence; Arlington High School
- 25th Infantry Division Support Command
- The Hundred Club of Massachusetts, Certificate of Appreciation
- New York State Division For Youth
- Frank Rehm Memorial Award
- Frank O'Rosco Memorial Award of Service
- 10 Most Distinguished Community Leaders
- B'NAI B'RITH Certificate of Participation