



Jason Jennings

Jason Jennings is a researcher and one of the most successful and prolific business and leadership authors in the world and his greatest thrill is helping lead individuals and companies to their full economic potential.

He began his career as a radio and television reporter and was the youngest radio station group owner in the nation. Later, he founded Jennings-McGlothlin & Company, a consulting firm that became the world's largest media consultancy and his legendary programming and sales strategies are credited with revolutionizing many parts of the broadcasting industry.

He traveled the globe in search of the world's fastest companies for his landmark book, *It's Not the Big That Eat the Small - It's the Fast That Eat the Slow*. Within weeks of its release it hit the Wall Street Journal, USA Today and New York Times Bestsellers Lists. Now published in 32 languages, USA TODAY named it one of the top 25 books of the year!

Next, he and his research teams identified the world's ten most productive companies for his bestseller *Less Is More*. That was followed by his next book, *Think BIG - Act Small*, which profiled the only ten companies in the world to have organically grown both revenues and profits by double digits every year for ten consecutive years. Like all his previous books it debuted on all the bestseller charts. His latest book, *Hit the Ground Running - A Manual for Leaders* reveals the tactics and strategies of the ten CEO's who created the greatest amount of economic value between 2000 and 2009. Research is underway for his next book to be published next year (in 2011) that promises to reveal the secrets of those leaders and organizations that have successfully reinvented and transformed themselves. In total Jennings and his teams have screened and studied more than 120,000 companies.

Along the way he found time to join forces with well known cardiologist Dr. John Kennedy and coauthor the 2010 Health, Mind and Body bestseller, *The 15 Minute Heart Cure - The Natural Way to Release Stress and Heal Your Heart in Fifteen minutes a Day*.

Critics call his books, "extraordinarily well researched, insightful, crisply written, accessible, intriguing and a vital resource for everyone in business," and USA TODAY calls Jennings one of the three most in-demand business speakers on the planet along with the authors of *Good to Great* and *In Search of Excellence*.

When not traveling the world on research, in search of adventure, and doing eighty keynote speeches each year, Jennings and his family split their time between the San Francisco bayside community of Tiburon, California and their lodge, Timber Rock Shore on a small lake in Michigan's northern peninsula where they share the environment with native moose, bear, deer, wolves and soaring eagles.

Speech Topics

• **Reinvention – The Six Secrets of Change**

This keynote is based on Jennings' highly anticipated new book being released early in 2012, *The Reinventors –How Extraordinary Companies Pursue Radical Continual Change*, which identifies more than 100 companies that have made constant change an integral part of their DNA. By examining innovative businesses such as Apple, Capital One, Starbucks, Arrow Electronics, Nucor Steel, Smithfield Foods and many more, Jennings identifies six points, tailored to your organization's needs that will help you crack the code on change. Key findings include the fact that successful reinventors are committed to double digit annual growth, letting go of yesterday's breadwinners, conventional wisdom and ego, making lots of small bets and getting and keeping everyone on the same page.

(This speech can be presented as a 60 or 90 minute keynote (with or without Q&A) and can also be delivered as a half-day or full day program).

• **The Five Shared Growth Secrets of the World's Best Performing Companies and Leaders**

This is the crowd pleaser that's received standing ovations from hundreds of thousands of people in scores of countries around the world. Jennings' research has revealed five vital leadership traits that are shared by the most enduring and best performing businesses and organizations in the world. This information packed and dynamic speech not only provides the roadmap for achieving long lasting business success but leaves people believing they're all on the same team and capable of carrying out the mission ahead of them.

(This speech can be presented as a 60 or 90 minute keynote (with or without Q&A) and can also be delivered as a highly interactive half-day or full day program).

• **The Need for Speed – How to Get Everything Done Faster**

If your audience is being asked to move faster and get more done with less, this keynote speech will deliver results! It's based on content from the NY Times bestseller, *It's Not The Big That Eat The Small –It's The Fast That Eat The Slow*, and USA TODAY named it one of the 25 most important books of the year. It's brutally honest; fast paced and provides a roadmap for getting things done.

(This speech can be presented as a 60 or 90 minute keynote (with or without Q&A) and can also be delivered as a highly interactive half-day or full day program).

Testimonials

"Jason's keynote speech that opened our plenary session and his hosting of the CEO forum and CEO Only Session received overwhelming and positive responses. People were thrilled with the information, attention to detail and his willingness to spend time and sign books for them. He's raised the bar of excellence!"

Patrick J. Natale

Executive Director, American Society of Civil Engineers

"I can't begin to tell you how many people stopped me in the Convention Center and told me that Jason Jennings was the best speaker they'd ever heard. After the Convention others emailed and called to convey the same sentiment. It was truly an honor working with Jason Jennings and I enjoyed every minute of it. Thank him for sharing his efforts, research and talent with us."

Kendra Hinderland
Archon Group – A Goldman Sachs Company

"I wanted to thank you for an outstanding presentation at our User Conference. I won't take up too much time other than to say you received a 4.98 rating (out of 5), which is the highest we have ever received at any previous User Conferences for Keynote speeches. Again, thanks for the effort and your contribution to our Conference!"

Ray Barlow
CCH Vice President, Sales

"Your message about having and sharing a Cause, letting go, thinking and acting like owners and Stewardship will resonate for a very long time. Thank you for custom tailoring your speech to our needs. It was not only informational but inspirational and extraordinarily well received."

Ron Williams
Chairman and CEO, Aetna

"Jason Jennings was the highlight of our annual convention in Phoenix in 2008. He provided real world takeaways that all our attendees could use. We've had many great speakers but he was the best. Many attendees told me that if they heard nothing else at the meeting their trip was worthwhile just because of Jason' speech. Jason, thank you for making us look so good to our thousands of members!"

Melissa Brunton
Vice President, Direct Selling Association