



### **Keith Mathis**

Over the last several years, Dr. Keith Mathis has emerged as one of the most effective business trainers in the field traveling throughout the United States, Canada, Mexico and South America. His provocative, informative, humorous presentations on a variety of organizational development topics are demanded by progressive companies. An animated and often electrifying platform speaker, Keith never merely talks to an audience, but he also seeks to involve them in his presentations through high content and numerous illustrations. Intellectually demanding of himself, Keith demands no less of his audiences!

As a consultant who specializes in organizational behavior and development, he comes with several thousands of presentations to every kind of organization. He is flexible by teaching in full day formats, multiday conferences or one hour keynotes for conventions. He is founder of The Mathis Group, based in St. Louis, Missouri. His work includes teaching corporate America skills on topics such as: teambuilding, leadership, strategic planning, CRM, motivation, communication, conflict resolution, project management, supervision, performance appraisals, presentation skills, goal setting and numerous other organizational proficiencies. His problem solving expertise provides him with the ability to help companies in the solving of the most complex difficulties. In addition, he is a Global Education Provider for Project Management Institute.

Keith continues to broaden his knowledge base and practical advice by teaching. He serves as an adjunct professor of business/management at Nova Southeastern University in Ft. Lauderdale, teaching Consulting, Public Speaking, Total Quality, Management, Communication, Customer Value, Leadership, Marketing, Organizational Behavior, strategic planning, and Group Dynamics.

Keith has authored numerous training programs as well as magazine and newspaper articles. His book, *Dinosaur Tracks: Modern Leadership Strategies for Successfully Changing Employee Performance and Behavior*, was published by Equipppers Press International.

Keith holds a B.A. in Behavioral Science, a M.S. in Management, and a Ph.D. in Administration Management. He is certified as a PMP (Project Management Professional) by Project Management Institute and a COI (Certified Online Instructor).

### **Speech Topics**

- Marketing
- Organizational Behavior
- Motivation
- Customer Service
- Leadership