



### **David McNally**

David McNally has enjoyed an extensive international business career including assignments in South Africa, Europe and the South Pacific. He is the producer of the award winning production, *THE POWER OF PURPOSE*, and executive producer of the recently released inspirational film, *IF I WERE BRAVE*.

David is the author of two best selling books, *EVEN EAGLES NEED A PUSH- Learning to Soar in a Changing World* and *THE EAGLE'S SECRET – Success Strategies for Thriving at Work and in Life*.

David's books have been translated into several different languages and developed into films and corporate training programs that have been released in over twenty countries. His knowledge of what motivates and inspires people has been praised by people such as NBA coach, Pat Riley and CNN host, Larry King, as well as hundreds of executives from many of the world's most successful companies.

David's latest co-authored book, *BE YOUR OWN BRAND – A Breakthrough Formula for Standing Out from the Crowd*, demonstrates once again his total commitment to remaining on the cutting edge of human development.

David's mission is straightforward and clear: To provide people with the knowledge, skills and inspiration to perform at their best. As evidence that his mission is succeeding, companies such as Abbott Laboratories, Gartner, Merrill Lynch, Pulte Homes and American Express, have embraced David's work as a key component of preparing their employees for an ever more competitive and complex future.

### **Speech Topics**

- Even Eagles Need A Push
- From Playing Safe to Playing to Win – The Five Qualities of Confident, Empowered People.
- The Eagle's Secret
- From Surviving to Thriving – Success Strategies for the New World of Work.
- The Influential Salesperson
- From Different to Distinctive – Transforming Customers into Believers – in You.
- The Influential Leader
- From Charisma to Character – Becoming the Person Others are Inspired to Follow.
- The Influential Contributor
- From Showing Up to Shining Out – Developing a Personal Brand Recognized for Delivering Value.

## Testimonials

"It was a pleasure to have you speak at our conference - Taking it to the next level, in Los Angeles. The mission of the 200+ customer-facing colleagues representing all regions of the world is to grow existing client business and convince new clients to use our services. You have inspired the entire team to get up every morning and remember why we work and why we want to do our best. The vision and ideas of how to "THRIVE" instead of "survive" boosted participants' confidence and motivation to achieve their goals and objectives."

— *Cathy Voss, Executive Vice President*

*Global Program Solutions, Carlson Wagonlit Travel*

"The audience was completely engaged by your presentation - Success Strategies for Thriving not just Surviving. Our leaders are now actively delivering and practicing the concepts you introduced."

— *Ameriprise Financial*

*Client Service Leadership Conference*

"Comments from attendees, moderators and exhibitors have been enthusiastic and full of praise. As always, you are a 5 Star Presenter! Will be in touch regarding 2009."

—*Regina M. Hoffman, Director - Continuing Education*

*Minnesota Safety Council*

## Partial Client List

3M

Abbott

Activant Solutions

American Family Insurance

Ameriprise Financial Advisors

Amerisure Insurance

Associated Banc-Corp

Baptist Medical Center

Benedictine Health System

Blue Cross Blue Shield

Brown Forman Beverages

Cargill

Carlson Wagonlit Travel

Christian Culture Center

Creative Memories  
CUNA Mutual Group  
Del Webb  
Dun & Bradstreet  
Eastman Chemical Company  
Fidelity Investments  
Gartner  
Harcourts Group LTD  
IDEX Corporation  
Isle of Capri  
Leonard, Street and Deinhard  
Lifetouch  
Lockheed Martin  
The Longaberger Company  
M&I Data Services  
Mallory Alexander  
Mass Mutual  
MERITAS - LAW FIRMS WORLDWIDE  
Merrill Lynch  
Minnesota Timberwolves  
Mortgage Bankers Association of America  
Northwest Airlines, Incorporated  
Otto Bock HealthCare  
PSEG Services Corporation  
Prime Therapeutics  
Pulte Homes  
RBC Dain Rauscher  
State of Minnesota  
Thrivent Financial for Lutherans  
Time Warner Connect

The Washington Post

Wilson Learning