



### Rob Waldman

Lt. Col. Rob "Waldo" Waldman - **The Wingman** – is a professional leadership speaker and author of the *New York Times* and *Wall Street Journal* bestseller **Never Fly Solo**. He teaches organizations how to build trusting, revenue producing relationships with their employees, partners, and customers while sharing his experiences as a combat decorated fighter pilot and businessman.

Waldo overcame massive claustrophobia and a fear of heights to become a fighter pilot and believes that the key to building a culture of trust lies with your **wingmen** – the men and women in your life who help you to overcome obstacles, adapt to change, and achieve success. **In business and life, you should never fly solo!** The solution to winning when the heat is on lies in the ability of every wingman in your organization, regardless of their role, to support the team and be 100% committed to the mission.

Audiences connect with Waldo not only because of his extensive business background, but also because he truly speaks from the heart and has an infectious passion for helping people. He makes a striking parallel that is memorable and exciting and brings fighter-pilot energy into each engagement. Waldo's captivating personal stories combined with dramatic jet fighter video footage and inspirational music will encourage you to *prepare diligently for every mission, face challenges with courage, build more meaningful relationships, and maximize your potential both in business and in life.*

Waldo is a graduate of the U.S Air Force Academy and also holds an MBA with a focus on Organizational Behavior. A Certified Speaking Professional (CSP), his clients include *Hewlett Packard, New York Life, Nokia, Home Depot, Aflac, and Johnson & Johnson*. Ranked one of the Top 40 under 40 Business Leaders in Georgia, he's been featured on *Fox & Friends, CNN, Investor's Business Daily, The Atlanta Journal Constitution, and Business Week*.

### Speech Topics

Proud To Be Your Wingman

The Power of Trust